Is there a formal Web Project Process for new sites?

Project Process

Initiation Phase - Initial contact with Web Services

Request is placed online using our project request form
Detailed needs analysis and requirements gathering performed
Basic scope and resource requirements are determined

Planning Phase - Feasibility Analysis, Prioritization and Project Plan

Content obtained from client
Priority assigned to project based on existing project load and associated University priorities
Project timeline, work allocation suggestions, and estimated costs
Resource allocation and commitment from internal staff

Design / Development Phase - Prototype to Alpha Build

Web Services develops the site prototype based upon stated requirements and needs analysis
Conduct the internal design review session
Conduct a prototype Demo Session or provide client with url to see the site in production
OPTIONAL - Revision cycle and change management process

Development / Revision Phase - Beta to RC Build

Full site developed from prototype to meet revision specifications
Integration of additional content from client and any approved revisions
Scripts, Database, and other technologies are fully unit tested
Site Review and sign off by the project team
Analytics must be integrated

Preflight / Implementation Phase - Client Acceptance and Training

Final site demonstration and review with client for preflight acceptance
Only minor adjustments and modifications are made as necessary
Client training is scheduled
Supporting Documentation is produced
Implementation / Closure Phase

Site Release Production Launch
Client feedback gathered
All Project Management System tasks are verified, updated by assignees
PM verifies the project status and closes the project.
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